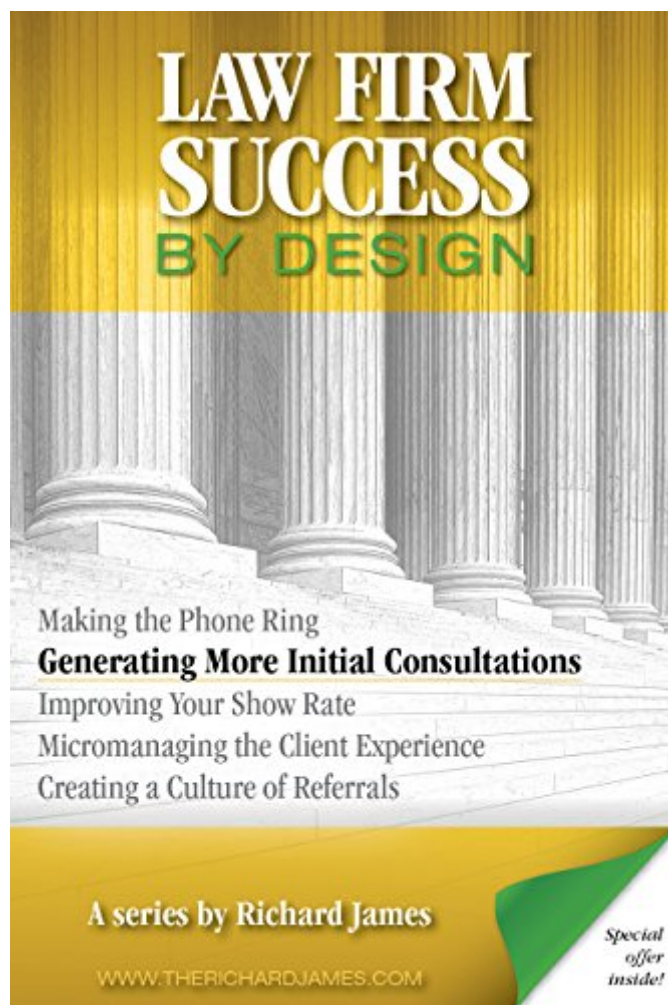


The book was found

Law Firm Success By Design: Generating More Initial Consultations



Synopsis

Law Firm Success by Design is a series dedicated to instructing the reader on cutting edge practices that, when implemented as instructed by the Legal Marketing Expert Richard James, will grow your firm FAST! Each small volume address a specific topic relative to establishing the law firm that SUPPORTS an attorney's lifestyle, not UNDERMINES it. Generating More Initial Consultations is Volume II. In this second book, Richard explains the critical practices that attorneys MUST put in place to assure the leads they work to generate are treated uniformly, consistently, with proper training and optimum professionalism. Through these practices, the goal of scheduling more initial consultations from more of your leads is achieved. What's more, Richard outlines the importance of inspecting work objectives through reporting systems and how these measures maximize productivity and marketing expenses for lead generation, and begins the lasting and strong relationship with prospects (who will then be more likely to refer your firm later on). Richard also explains how these practices are the building blocks to stronger and more frequent lead conversion--MORE leads become MORE appointments which in turn become MORE clients.

Book Information

File Size: 562 KB

Print Length: 26 pages

Simultaneous Device Usage: Unlimited

Publisher: Automated Business Results (February 9, 2015)

Publication Date: February 9, 2015

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B00TEU4D6O

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,825,825 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #23

in Kindle Store > Law > Law Practice > Law Office Marketing & Advertising #83 in Kindle Store >

Kindle eBooks > Law > Law Practice > Law Office Education #298 in Kindle Store > Law > Law

Customer Reviews

Way too short no details. I thought I was finishing table of contents but it was actually the book.

Refund?

The book is more a propaganda than a useful guide as it's title promised. Basically it is about to make a telephone call.

[Download to continue reading...](#)

Law Firm Success by Design: Generating More Initial Consultations The New Colors of Law Firm Marketing: A Law Firm Marketing Coloring Book Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Law Firm Marketing: Successfully Promoting and Building Your Small Firm or Solo Practice The Architect's Guide to Small Firm Management: Making Chaos Work for Your Small Firm Advertising by Design: Generating and Designing Creative Ideas Across Media The Homesteading Handbook: A Back to Basics Guide to Growing Your Own Food, Canning, Keeping Chickens, Generating Your Own Energy, Crafting, Herbal Medicine, and More (The Handbook Series) The Art of Belief: Design Your Mind to Destroy Limitations, Unleash Your Inner-Greatness, and Achieve the Success of Your Dreams (Success Mindset, Mind Development, Personal Success Book 1) Solo Out of Law School: A "How Can" Guide to Starting a Law Firm as a New Attorney Law Is a Buyer's Market: Building A Client-First Law Firm The Business Guide to Law: Creating and Operating a Successful Law Firm Marketing the Law Firm: Business Development Techniques (Law Office Management Series) Start Your Own Law Practice: A Guide to All the Things They Don't Teach in Law School about Starting Your Own Firm (Open for Business) How to Turn Clicks Into Clients: The Ultimate Law Firm Guide for Getting More Clients Through the Internet Initial Consonants Learning Game (Phonics Learning Games) President Ronald Reagan's Initial Actions Project Telephone Cold Call with Voice Mail Strategies: Prevent Initial Contact Objections and Get Call-backs (Sales Prospecting) Aural Tests Book 1 from 2017 (Initial Grade 5) Air Traffic Control Career Prep: A Comprehensive Guide to One of the Best-Paying Federal Government Careers, Including Test Preparation for the Initial ATC Exams Emergency Reponse Guidebook: A Guidebook for First Responders During the Initial Phase of a Dangerous Goods/Hazardous Materials Transportation Incident 2016

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)